



Booth Registration Form

PA Farm Show Complex Expo Hall • Harrisburg, PA

■ **COMPANY:** _____

ADDRESS: _____

CITY/STATE/ZIP: _____

MAIN CONTACT: _____ TELEPHONE: _____

EMAIL: _____

■ **SHARING BOOTH?** YES NO NOTE: each company sharing a booth must submit a copy of this form.

If YES, sharing with: _____

Booth Fees will be paid by: _____

■ **INDUSTRY TYPE (Please check one)**

- | | | | |
|--|---|---|---------------------------------------|
| <input type="checkbox"/> Attraction | <input type="checkbox"/> CVB | <input type="checkbox"/> Museum | <input type="checkbox"/> Shrine |
| <input type="checkbox"/> Casino/Slots/Gaming | <input type="checkbox"/> Dinner Theatre | <input type="checkbox"/> Outlet/Shopping | <input type="checkbox"/> Theatre |
| <input type="checkbox"/> Caverns | <input type="checkbox"/> Festival | <input type="checkbox"/> Receptive Tour Oper. | <input type="checkbox"/> Winery |
| <input type="checkbox"/> Conference Center | <input type="checkbox"/> Gardens | <input type="checkbox"/> Restaurant | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Cruise | <input type="checkbox"/> Hotel | <input type="checkbox"/> Resort | _____ |

■ **IMPORTANT CLARIFICATIONS**

'EXEMPLARY' EXHIBITOR. Lowest booth rate available. Includes Marketplace Directory 50 word narrative. Form and full payment must be postmarked or faxed (with credit card information) *no later than* **OCTOBER 20, 2011**

'PREFERRED' EXHIBITOR. Second lowest rate available. Form and full payment must be postmarked or faxed (credit cards only) *no later than* **JANUARY 20, 2012**

'ALLIED' EXHIBITOR. All booth forms received after **January 20, 2012.**

MEMBER AND NON-MEMBER RATES.

PBA membership dues shall be paid prior to March 1, 2012 to qualify for member rate.

SHARED BOOTH RATES. Available for both member and non-members.

AWARDS BANQUET. Meal tickets are \$50 per person for opportunity to network with motorcoach owners.

CVB PARTNERS joining a CVB in a registered booth(s) may purchase a separate Marketplace Company Directory listing for only \$50.

JOIN PBA. Take advantage of the lower Marketplace member rates by joining PBA as a Travel Supplier Member. Go to www.pabus.org for application. Complete and return with dues and this Registration Form.

BOOTH & PAYMENT CONFIRMATION.

PBA will verify receipt of booth registration form and payment received via email beginning January 2012. PBA is unable to hold booth space without payment. **Submitting a completed Registration Form without payment prior to a discount deadline does not qualify a company for the discounted rate.**

■ **SELECT BOOTH CATEGORY.**

| EXHIBITOR TYPE & DUE DATE ▼ | MEMBER OR NONMEMBER | BOOTH FEES (✓ one) | | TOTAL FEES | |
|---|--|--------------------|--------------|--------------------|-----------|
| | | SINGLE BOOTH | SHARED BOOTH | QUANTITY | TOTAL DUE |
| Exemplary Due no later than 10/20/2011 | PBA Member(s) | N/A | N/A | | N/A |
| | Non-member(s) | N/A | N/A | | N/A |
| | (1) member (1) non-member | | N/A | | N/A |
| Preferred Due no later than 10/21/2011 - 1/20/2012 | PBA Member(s) | N/A | N/A | | N/A |
| | Non-member(s) | N/A | N/A | | N/A |
| | (1) member (1) non-member | | N/A | | N/A |
| Allied Received after 1/20/2012 | PBA Member(s) | ___\$875 | ___\$1,300 | | \$ |
| | Non-member(s) | ___\$1,145 | ___\$1,660 | | \$ |
| | (1) member (1) non-member | | ___\$1,480 | | \$ |
| OPTIONAL FEES (See reverse side for details) | | | | | |
| | 3rd Person in Booth | ___\$50 | ___\$50 | | |
| | CVB Partner in Booth - Directory Company Listing | N/A | N/A | N/A | N/A |
| | Electrical hookup per booth | ___\$50 | ___\$50 | | \$ |
| | Awards Luncheon Meal per person | ___\$50 | ___\$50 | | \$ |
| (See Page 2 for actual payment options) | | | | TOTAL DUE ► | \$ |

COMPANY: _____

| Name of individual(s) in booth CVB booth must have at least one CVB employee. If sharing booth, please only list rep from your company | Email Address | March 19 Luncheon (\$50 pp) | March 20 Breakfast (Included) |
|--|---------------|-----------------------------------|-------------------------------------|
| 1st | | YES__ NO__ | YES__ NO__ |
| 2nd | | YES__ NO__ | YES__ NO__ |
| 3rd | | YES__ NO__ | YES__ NO__ |

CVB PARTNER DIRECTORY LISTING CVB partners in CVB booth may purchase a separate Company name listing in the Marketplace Directory for \$50 (Check this item of OPTIONAL FEES included on front page). List partner name here:

BOOTH SIGN Print EXACTLY how sign should read. Limit 2 lines (40 characters/line including spaces). **Sign for CVBs will list CVB name only.** Shared booths may include both company names. Companies with multiple locations may only list the location which holds the PBA membership.

'EXEMPLARY' BOOTH LISTINGS If you purchased the 'Exemplary' booth by reserving a booth by October 20, 2011 please provide a 50 word FREE description of what special items will be featured at your booth (e.g. 201 schedule, discounts on bookings, upgrades, etc.). Exemplary listings are limited to **one per booth.**

OTHER IMPORTANT DETAILS

CANCELLATION POLICY Cancellations must be submitted in writing. Cancellations received prior to 12:00 pm January 20, 2012 will receive a 75% refund; no refunds for cancellations received after 12:00 pm January 20, 2012. PBA cannot be held accountable for cancellations not received – please verify with PBA receipt of a cancellation request.

SEND Please send completed Form and method of payment to **Pennsylvania Bus Association, 4405 North Front Street, Harrisburg, PA 17110.** Forms for credit card payments only may be faxed to (717) 236-1391 with credit card information. Confirm receipt of faxed forms.

PAYMENT OPTIONS All booth fees shall be paid in full prior to Marketplace. **Note:** there is an additional charge for electric. Carpeting and additional booth items are available through General Exposition at an additional charge; the Seminar is a separate fee.

■ PAYMENT INFORMATION

Check enclosed for the full payment. Make check payable to the Pennsylvania Bus Association

Charge Credit Card: American Express MasterCard Visa

Charge the following amount: \$ _____

Credit Card Number: _____

Expiration Date on Credit Card: _____

Billing Address of Card (required to process charge):

Authorized Signature for Card

Date

JUST A REMINDER: PBA is unable to hold booth space without payment. Submitting a completed Registration Form without payment prior to a discount deadline does not qualify a company for the discounted rate.

FOR A SUCCESSFUL MARKETPLACE

Please review the information carefully in the Marketplace Exhibitor Packet so that the responsible company representatives understands all the policies in place for a successful marketplace event.

I have read and agree to comply with all Marketplace guidelines and requirements including DEADLINES, PA Farm Show requirements for safety reasons.

Authorized signature

Date