



Sponsorship Opportunity Form PA Farm Show Complex Expo Hall • Harrisburg, PA

■ **COMPANY:** _____

ADDRESS: _____

CITY/STATE/ZIP: _____

MAIN CONTACT: _____ **TELEPHONE:** _____

EMAIL: _____

CHOOSE A SPONSORSHIP LEVEL HERE	INCLUDES
<input type="checkbox"/> PLATINUM - \$3,500 Marketplace Premium Supporter receives the highest level of recognition at PBA's Marketplace. If you want your company to be easily recognized, this is the sponsorship level for you.	<ul style="list-style-type: none"> Marketplace Directory full page color ad* 2 Awards Dinner Tickets (1) Marketplace Booth** Advance mailing of company information to motorcoach company group leaders (Send literature no later than March 1, 2012)
<input type="checkbox"/> SILVER - \$1,500 <input type="checkbox"/> Exhibitor Breakfast (March 20) OR <input type="checkbox"/> Name Badge/Lanyards for Group Leaders (1,500 quantity)	<ul style="list-style-type: none"> Marketplace Directory half page B&W ad* Poster listing visible to exhibitors and group leaders
<input type="checkbox"/> BRONZE - \$1,000 – Limited to only 1! <input type="checkbox"/> 2012 Marketplace Directory Cover SOLD! <input type="checkbox"/> Group Leader Bags & Exhibitor Water SOLD!	<ul style="list-style-type: none"> Great Exposure to group leaders and motorcoach tour planners. Design 2012 Marketplace Directory COVER (Guidelines apply) or provide bags for group leaders & bottled water for exhibitors (Guidelines apply)
<input type="checkbox"/> PROMOTIONAL - \$250 Advanced mailing of your company promotional materials to registered marketplace bus companies with PBA's Official Endorsement	<ul style="list-style-type: none"> Email blasts to bus companies announcing sponsorship and PBA endorsement Pre-marketplace promotion of your product, service, or attraction!

ALL SPONSORSHIPS INCLUDE

- Listing in Marketplace Directory
- PBA web-site recognition
- PBA Bus Digest newsletter recognition
- Special Poster recognition at Marketplace
- Company representative sponsorship ribbon.

***DIRECTORY ADS:** Email JPG format ad to tlinn@pabus.org by **February 10, 2012**

****COMPLIMENTARY OR DISCOUNTED BOOTH:** Sponsorship Form must accompany Booth Registration Form to confirm booth discount or complimentary rate.

DIRECTORY COVER: PBA will contact company with guidelines for the Marketplace Directory Cover.

LIMITED SPONSORS: Some sponsorships may be limited to one or two sponsors based on first come; contact Tammy at 717-236-9042 or tlinn@pabus.org for availability

Deadline: February 10, 2012 for guaranteed place in Marketplace Directory!

■ **PAYMENT INFORMATION.** Please submit payment with this form.

NOTE: there is a 10% surcharge for a non-member company requesting a 2012 Marketplace sponsorship

[] Check enclosed for the full payment (plus 10% for non-members). Make check payable to the PENNSYLVANIA BUS ASSOCIATION

[] Charge Credit Card: ___ American Express ___ MasterCard ___ Visa Amount (plus 10% non-members): \$ _____

Credit Card Number: _____ Expiration Date on Credit Card: _____

Billing Address of Card: _____

Authorized Signature for Card _____ Date _____

RETURN SPONSORSHIP FORM TO:

Pennsylvania Bus Association
 4405 North Front Street
 Harrisburg, PA 17110

FAX 717-236-1391 if credit card payment is included. Please confirm receipt of faxed form with PBA.

PBA USE ONLY: TOTAL DUE \$ _____ **Check #** _____ **Check Date** _____ **Check or CC Amount \$** _____