



# PENNSYLVANIA BUS ASSOCIATION

4405 North Front Street, Harrisburg, PA 17110-1709

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## Benefits of Associate Membership

- **Annual Meeting Industry Supplier Expo.** PBA's annual meeting is traditionally held in June. The Industry Supplier Expo to provide an opportunity to our bus manufactures and industry suppliers to display their bus or product/service to our bus company members and their staff.
- **Annual Meeting Sponsorships.** Each year PBA works closely with the convention and visitors bureau in the area we are holding our annual meeting. Although they coordinate many sponsored events such as tours, breakfasts, banquets, etc., we also offer sponsorships to our associate members for educational speakers, hospitality suites, etc.
- **Awards Banquet** featuring Employees and Drivers of Distinction, Travel Supplier of the Year, Associate of the Year, and Bus Company of the Year Awards. This event is always held the evening before our annual Marketplace (Group Leader Show) in the Harrisburg area.
- **Bus Digest Advertising.** This is PBA's newsletter which is published 6 times a year. Associate member companies may purchase an ad for this publication which is sent to our entire membership of 600 including over 50 bus companies and their staff.
- **Networking.** Associate members have unlimited opportunities at meetings and events to network with bus company owners and their representatives.
- **PBA Board.** PBA has three positions on the Board for our Associate and Travel Supplier members. If any associate member is interested in serving on the board in the future, we ask that you notify PBA. This is an opportunity to get to know many bus company owners one-on-one.
- **PBA Committees.** PBA moves forward by the dedicated volunteerism of our members. If you have a particular strength or feel you can contribute in an area of interest to you, please review the committee form.
- **PBA Membership Directory.** A highly reliable reference tool, the Directory includes expanded listings of our Operator Member companies along with descriptive information on Supplier Member products and services. In addition, it includes a comprehensive outline of Association programs and priorities. The Directory is scheduled for publication in January on an annual basis with a September 1 copy deadline. PBA works with Naylor Publication on our directory which includes extensive advertising. If you are a current PBA Associate member, your name would have been forwarded to Naylor to contact you directly for advertising opportunities. There is also a special area in the Directory for Associate member company names and contact information.
- **PBA Website.** PBA Associate members are now listed on our website at [www.pabus.org](http://www.pabus.org).
- **Resource.** From time-to-time, PBA calls on our Associate members to assist with statistics when legislative efforts are taking place, to clarify questions our legislators may have on a particular industry issue, etc. Associate members play a definite role in PBA's legislative effort when certain Senate and House Bills are moving through the process.